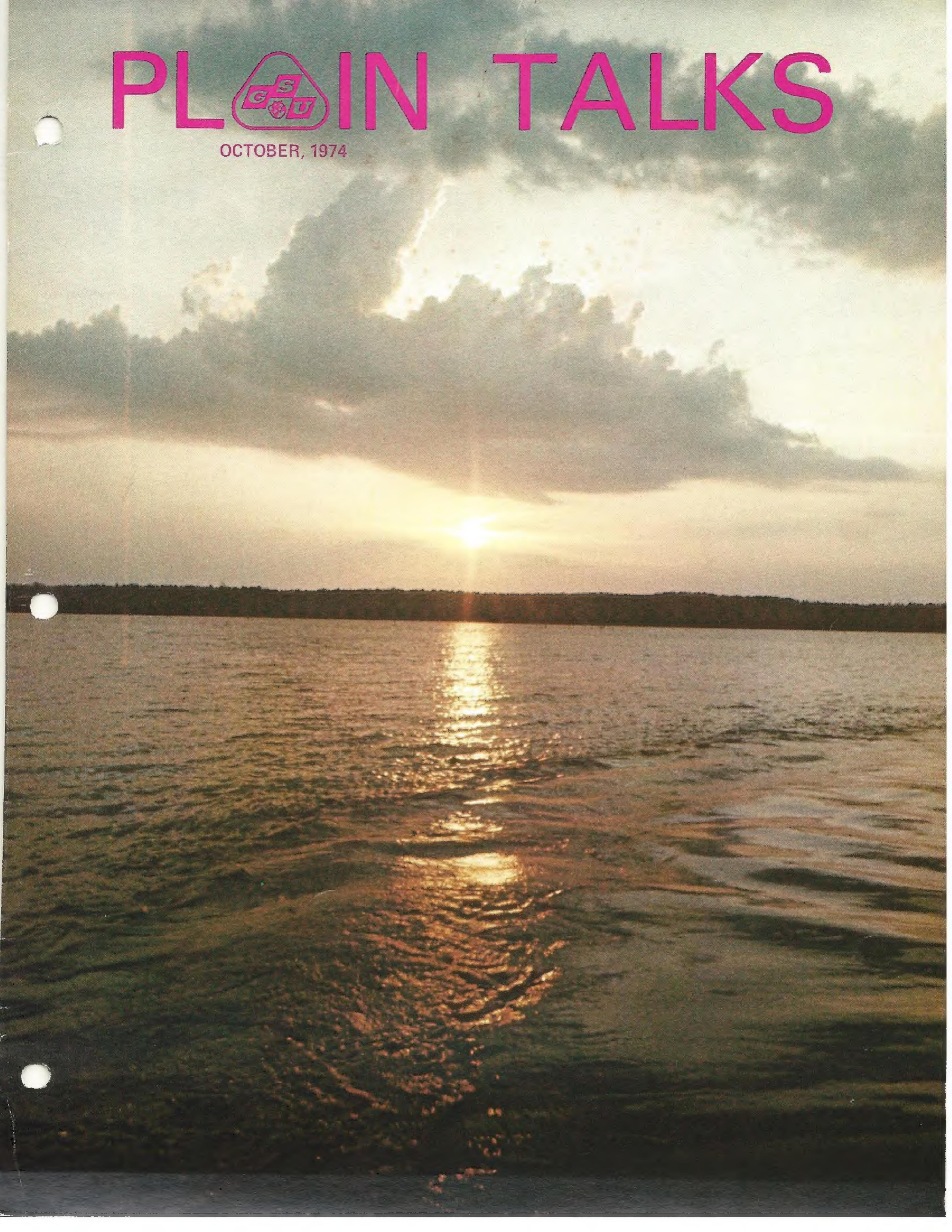


PLAIN TALKS

OCTOBER, 1974



A PUBLIC JUDGEMENT

Gentlemen:

When I received my last bill from Gulf States I nearly went into orbit because my next door neighbor and several others all stayed the same. I was furious!

When Mr. (W.R.) Lummus came in I railed it out at him, and very calmly he looked at me and said "honey, stop. Think, and make a list of our electric appliances, and realize everything else has gone up. See if you think they're (GSU) too far out of line."

So that is exactly what I did, and I thought about it. I pondered a bit and began to consider if all this were gas would it be any cheaper. My final deduction was definitely not!

Of course we don't use every thing every day, but on the enclosed list I've astericked the ones used nearly every day in the summer. So, I'm writing you for a change as a satisfied customer . . . understand, not a happy one . . . who is ever happy paying a bill especially when it is more than your neighbor's. Guess that's human reaction . . . but, golly gee, we couldn't do without our electric conveniences.

May I just say, in closing, thank you for your courteousness, your prompt answer to service calls. All in all, I'm glad we're a Gulf States customer.

Respectfully,

Mrs. W. R. Lummus
Orange

(Editor's note: Thank you, Mrs. Lummus, for understanding our situation. We have always tried to provide dependable electric energy as economically as possible, and we shall continue to do the very best we can . . . for all our customers.

Thank You
Mrs. Lummus

PLAIN TALKS

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October, 1974

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Pat McMeel, Editor

Joe E. DeJean, Coordinator,
Consumer Communication
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Beaumont, Texas 77704

About The Cover . . .

Toledo Bend Reservoir at sunset is among the most beautiful sights to be enjoyed in the rolling hills of southeast Texas and southwest Louisiana. And it is here, near this huge man-made lake, that we plan to construct Blue Hills Station, a nuclear-fueled generating plant. But much must be done before construction can get underway. One such project is an ecology study in the land of yellow foxes and red skunks. See page two.

Inside P.T.

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Once Upon A Time . . .

By Pat McMeel
Editor

Once upon a time, in a lush green forest, lived a yellow fox and a red skunk. They could be seen cavorting cross hill and dale playing catch with the wind . . . much to the amusement of a three toed opossum and his friend, the orange buzzard.

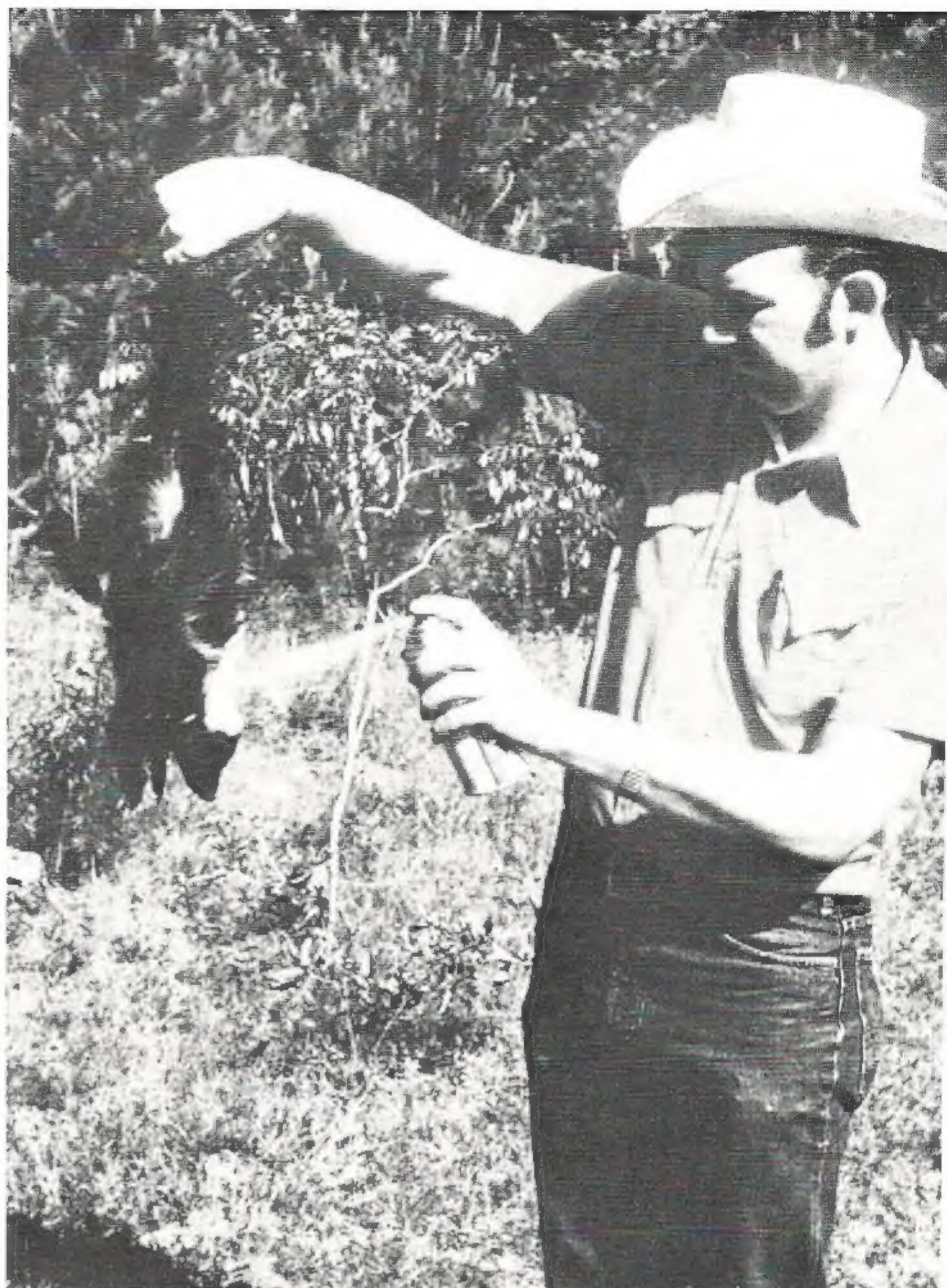
What sounds like the lead paragraph of a fairy-tale is, in reality, truth.

The lush forest exists, not in the land of Oz, but in northeast Newton County in the land of Texas. And there really is a yellow fox; who probably has better sense than to play with a red skunk, which also really exists. The three-toed opossum and the orange buzzard can also be found there, along with an assortment of creatures as unique as any you can find in the world.

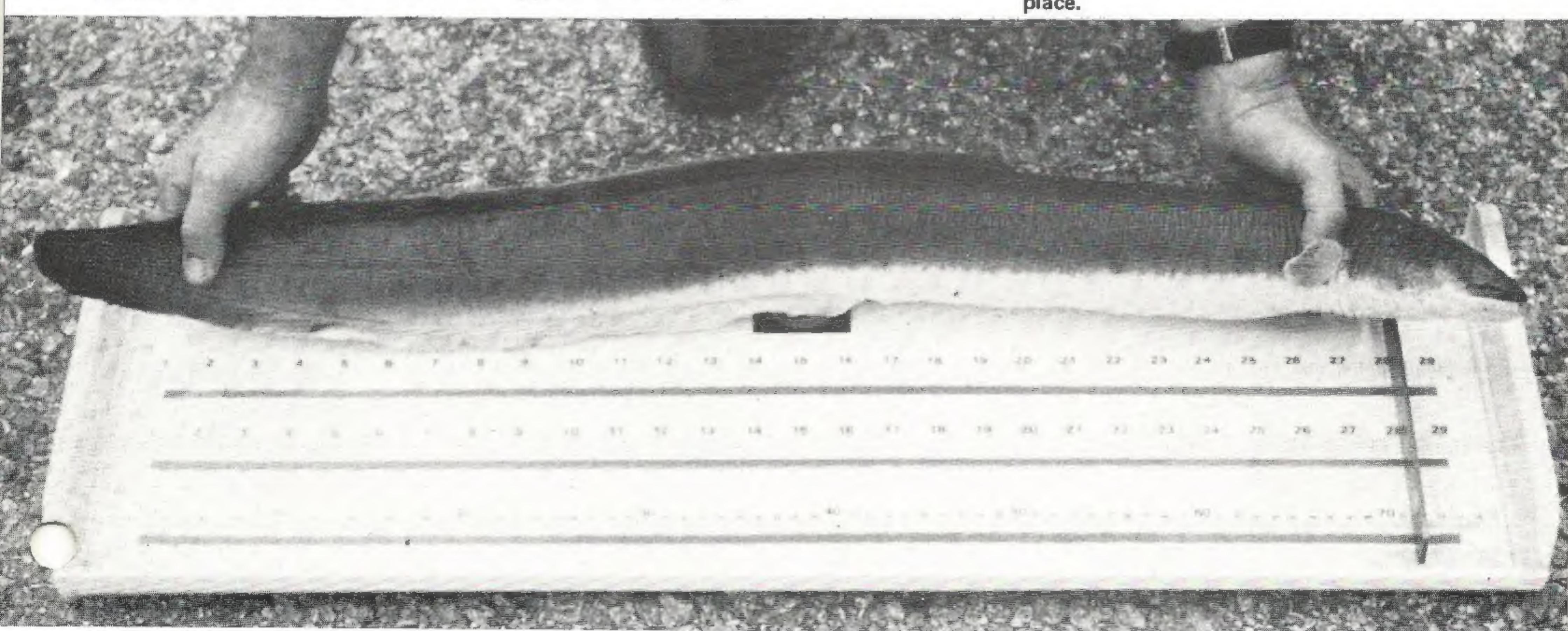
All of these critters are inhabitants of Blue Hills, a 19,000 acre tract of land and water currently undergoing extensive investigation by a team of scientists from Texas A&M University. Why the investigation? Because in the center of this land will be located GSU's first Texas-based nuclear fueled electric generating plant . . . Blue Hills Station.

It's also the land of killer plants, an animal that lives without a stomach, creatures that don't have any life support system as we know it, and something which has migrated from the mysterious Devil's Triangle (The Sargasso Sea) off the coast of Florida. It's a resting spot for America's national bird, and for the snake hunter . . . it's paradise. It's Toledo Bend country, home of the lunker bass.

One of the very first steps undertaken by the scientists, who work out of the departments of Forest Sciences and Wildlife and Fisheries Sciences, was to divide the area to be investigated into small plots slightly larger than an acre in size. Each plot was studied on foot and in the air via infra-red photography to determine the various types of forest veg-



Skunk painting is not recommended for the average person. It takes a certain technique (and a lot of luck) to mark these fellows so that they can be seen from a distance. The farther the better. Below is an American eel, captured in Toledo Bend Reservoir. This female has come a long way from her native birth place.



etation or stands. When all this information was compiled into a composite, full-color coded map, various growth patterns could be clearly seen.

Simultaneously, the scientists were trapping various animals in the area to obtain a census of the wildlife. Each animal was marked in some fashion, and data as to where the capture took place, sex of the animal, what time of day, and so on, was recorded.

It is the marking process that has led northeast Newton County into having a hodge-podge of some of the strangest looking animals you'll ever want to see. One skunk was sprayed a brilliant red so that it could be easily seen (from a distance of course since skunk handling does have its drawbacks). One curious little fox now sports a yellow coat, and several opossums have now only three toes. As for the buzzard, well, if you see him, you'll definitely know him. That's the idea. It's all harmless to the animals themselves, and it does provide the scientists with a quick means of identification if, and when, these same animals are re-captured (and they frequently are).

It was also while in the woods that the plant life was examined. The area has several native plants that can be downright inhospitable to insects. As a matter of fact these plants eat them.

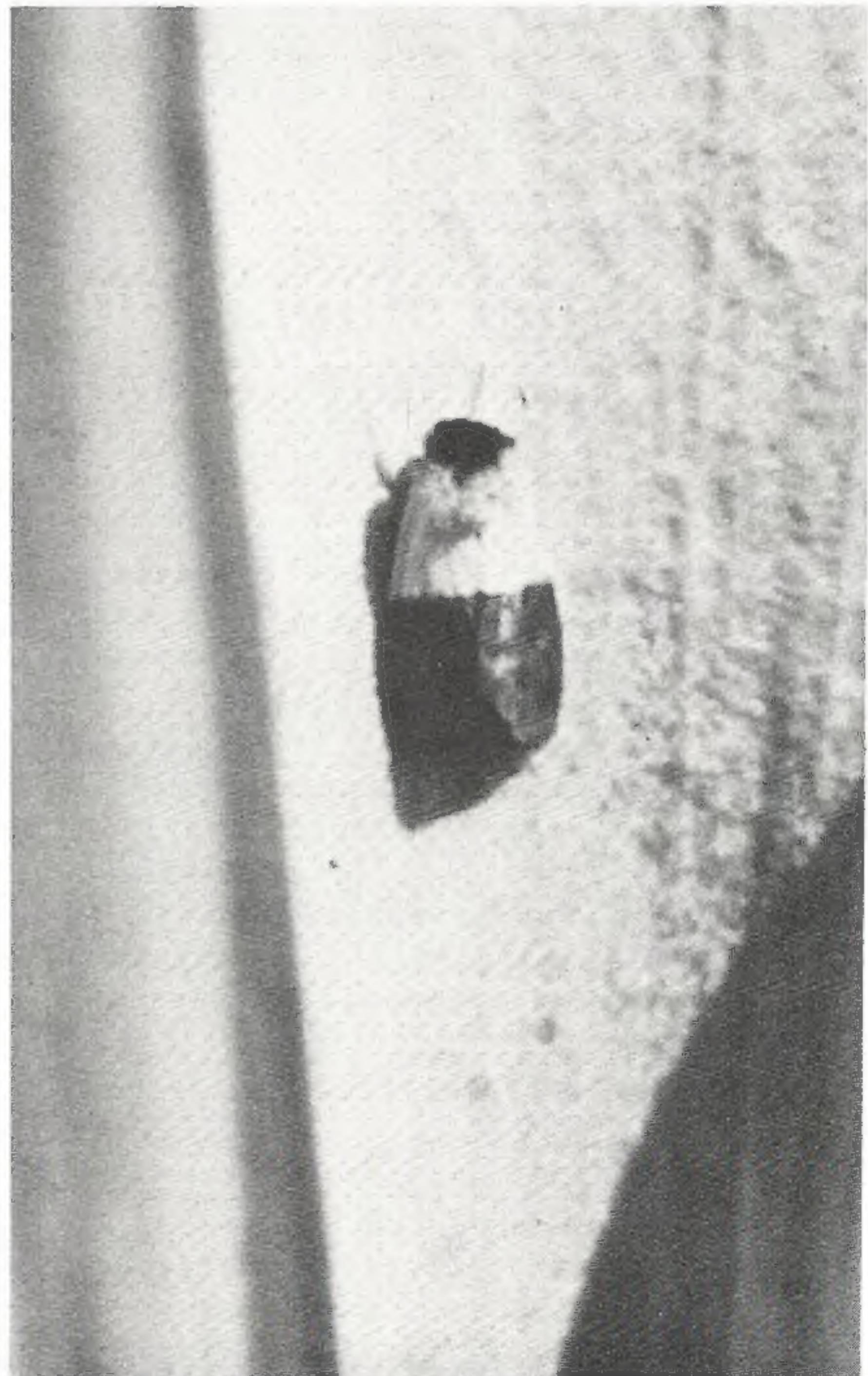
The pitcher plant is one such example. The plant has trumpet-shaped leafs, partially filled with a honey-like fluid that attracts insects. Unsuspecting prey venturing down into the tube are unable to crawl out because of tiny, down-growing hairs. The insect is eventually drowned and digested in the fluid.

Paradoxically, nature has decreed that one particular kind of moth can not only get in and out of the pitcher plant, but live inside without harm. The butterwort, bladderwort and sundew are other examples of "killer" plants that can be found, and have been documented during the investigation.

Particular care has been taken to make an accurate count of the bird population of the area, and the yellow buzzard is just one example. He was sprayed a luminous yellow, and ribbons were attached to each wing. When in flight this fellow now makes a sight to behold. It was during one of these forays that evidence was first discovered that bald eagles were in the area. Later, a large flight of these majestic creatures was sighted and photographed. It was learned that the eagles use the area as a resting spot and feeding zone while making migratory flights.

Aquatic investigations turned up some very interesting subjects also. Toledo Bend proved to be an ideal home for one little animal who never has to worry about ulcers... he doesn't have a stomach. The Lamprey loses his stomach and ceases to eat when he reaches maturity, mates only once, and dies. He is seldom seen because his life is spent below the surface of streams buried in the bottom soil.

This moth is the only insect that can venture into, and out of, the pitcher plant. Nature has decreed this in her own mysterious way. Other insects are not nearly so fortunate.





Methods used by the A&M scientists in their studies prove of great interest to the Company and marina owners of Toledo Bend. Looking on, left to right, are Mike Carmichael, owner of Carmichael's Marina, Jim Turner, public relations director of the Company, Tom Crowe, project engineer of Blue Hills Station, and A&M scientists Benny Galloway and Randall Howard.

This fox may be a bit angry, and even a little scared, but he soon was released to join his friends. His new coat of yellow may seem comical, but it serves a definite purpose for science, and is a necessary step toward the construction of Blue Hills Station.



Another strange inhabitant is the bryozoan. To the eye, the bryozoan seems one solid mass of jelly. In reality however this blob is composed of millions of snowflake-shaped animals banded together as a colony. They belong on the lowest rung of the evolutionary ladder in that they have no circulatory system, no defined excretory organs, no respiratory system, nothing at all resembling a life system as we commonly think of it. They are a very primitive life form.

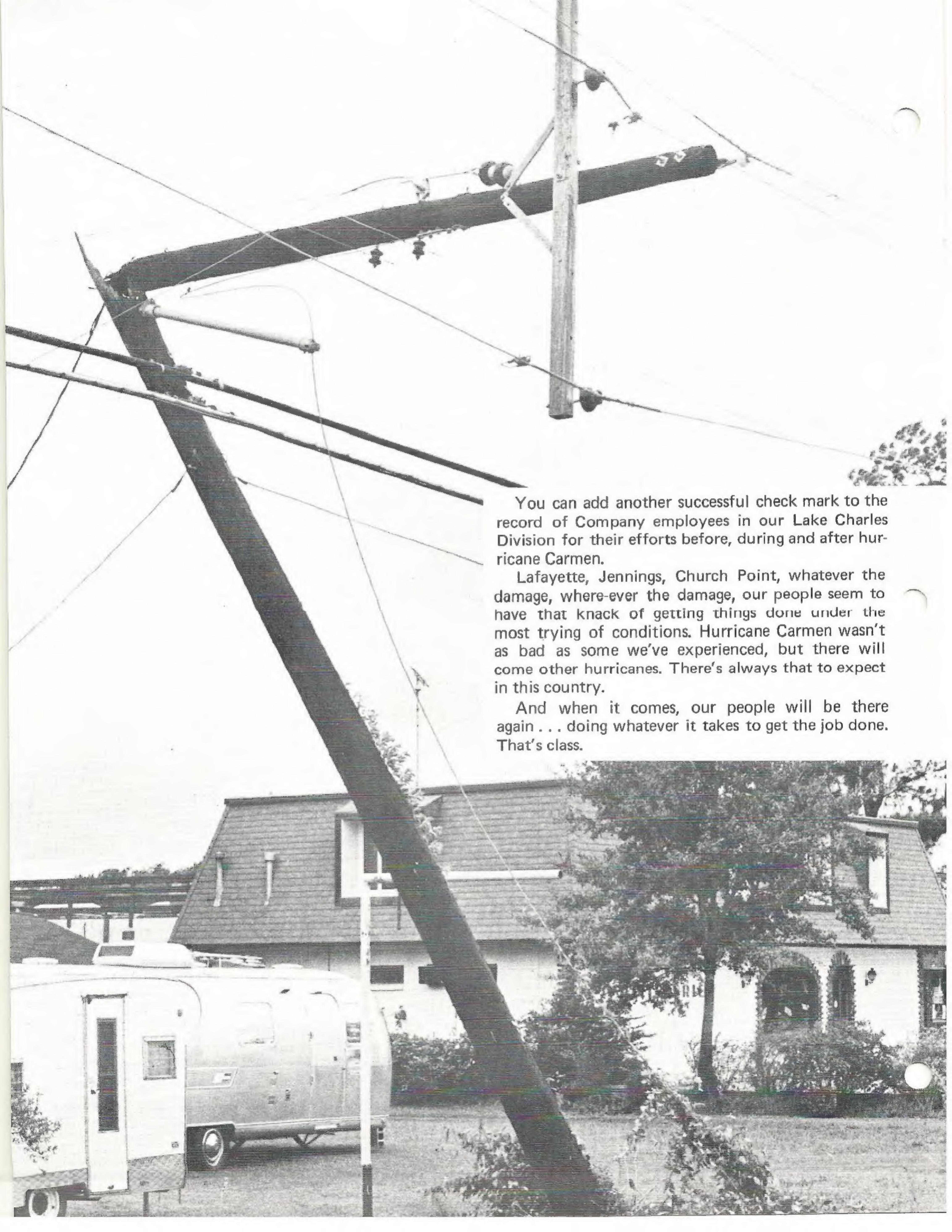
Perhaps the strangest creature of them all in this land of contrast and surprise is the American eel. Though quite common in the waters of the Sabine River and Toledo Bend, very few people realize that the eels are not native to the area. They come from the Sargasso Sea, sometimes known as the Devil's Triangle or the Graveyard of Ships, located off the Florida coast.

It is the nature of these eels to migrate from the Sargasso Sea to fresh water inlets and rivers along whatever coast the currents carry them. And, if you caught one of these in the Sabine River around, or in, Toledo Bend Reservoir, you can be certain they were females. The male does not travel that far up, but remains behind in the lower parts and along the coast waiting for the return of the female before returning to the Sargasso Sea to mate and start the cycle all over again.

Where barriers exist, such as small dams, the female eel has been known to leave the water and travel overland to bypass her problem.

You see... fact can be stranger than fiction. So someday soon, if one of your friends comes running up to you and says he saw an orange buzzard flying through the sky, or a yellow skunk... believe him.

He has just returned from the very real land of Oz. And he didn't have to rely on a yellow brick road to get there.



You can add another successful check mark to the record of Company employees in our Lake Charles Division for their efforts before, during and after hurricane Carmen.

Lafayette, Jennings, Church Point, whatever the damage, where-ever the damage, our people seem to have that knack of getting things done under the most trying of conditions. Hurricane Carmen wasn't as bad as some we've experienced, but there will come other hurricanes. There's always that to expect in this country.

And when it comes, our people will be there again . . . doing whatever it takes to get the job done. That's class.



GSU NEWS



Conroe Over Lake Charles In First Annual Tournament

Happiness is being a member of the Conroe Engineering Department softball team.

In what could become one of the most popular annual sporting events ever for employee participation, the Western Di-

vision based team outbattled ten other clubs from Beaumont, Orange, Sabine Station, Lake Charles and Port Arthur to capture this first championship with a 14-8 decision over the Lake Charles Engineering Department.



CONROE ENGINEERING DEPT.—Members of the championship team are: Ray Brill, Curtis Gideon, Les Odom, Calvin Jaetzold, George Hapes, Billy Shelton, L. L. Whitesides, Rodney Stanford, Ray Busse, Paul Senkel, Ron Ciecel and Donnie Evans. Batboy is Dan Whitesides.

LAKE CHARLES ENGINEERING DEPT.—Don Leland, Duane Abshire, Roger Paris, Mike Henson, Buddy Johnson, Butch Franklin, F. M. Jones, Mike Newman, Craig Lee, Donald Cooke, Ed Brawner, Bob Dowies, Bill Harrington, Ken Duhon, Charles Campbell. Batboy is Michael Abshire.



The tournament brought in approximately 145 players, some with their families. The interest shown has led the tournament director, Carroll Higginbotham, to predict upwards of 300 participants next year. "I was most gratified to see the response generated by this first tournament," Higginbotham said. "Next year's event, where-ever we hold it, should be even better and bigger." Higginbotham is the man given credit for getting this first tournament underway. He organized it, and may well have started something that could blossom into a 24-hour type tournament.

This first tournament was a double elimination, slow pitch classification, but plans are already underway to consider making it fast pitch should the demand warrant it. "A lot of the players have expressed a desire to have a fast pitch next year, but we'll just have to wait and see what the majority want. If it's to be fast pitch, fine. We'll let them decide," Higginbotham concluded.

The team from Conroe waltzed through the 11-team field undefeated. The Lake Charles club had similar success except when it came to playing the eventual champions. After losing in the first round to Conroe, Lake Charles beat everyone else until they met Conroe once again for the championship. Beaumont Downtown Drafting took third place honors by defeating "dark horse" Orange. Orange had entered the tourney after going 0-8 in its regular season play, but played good ball to wind up in fourth place.

Don Guillot, writing from Orange, summed up the tournament well when he said "... most of all we enjoyed the fellowship and meeting of our co-workers." Guillot concluded his letter with this challenge... "next year we will know the rules, so watch out Conroe!"

Other clubs who participated in the tournament were Beaumont Service Center, Beaumont Line Department, Beaumont Service & Substation, Beaumont Engineers, Sabine Station, Port Arthur Service Center and the Conroe Line Department.

Abbeville Hosts International Babe Ruth World Series Games

by Mike Shurtleff

One minute in November, 1973, Abbeville, La., was the parish seat of Vermilion Parish. The next minute, it was to be the host city of the 1974 International Babe Ruth World Series (ages 13-15). This finally made a 21-year dream come true for Ralph Sellers, World Series Committee president, an Abbeville barber who helped organize the town's Babe Ruth baseball league.

Babe Ruth baseball is a non-profit, tax-exempt educational organization which has been in operation since 1951. It came about when the first league was founded in Hamilton Township, a suburb of Trenton, New Jersey, and was to provide wholesome amateur baseball for 13-15 year old boys. A similar program was initiated for boys 16-18 years old in 1966, quickly becoming just as successful as its predecessor. This was the dream of the immortal Babe Ruth, and it was one that came true - though he never lived to see the dream come true.

The tournament ran from August 17 to August 24. Nine teams were represented from throughout the world at the World Series. The teams and their regions were:

Region	Team
New England - Puerto Rico	
Southeast - Miami, Florida	
Pacific Southwest - El Segundo, California	
Midwest Plains - Baxter Springs, Kansas	
Pacific Northwest - Port Orchard, Washington	
Ohio Valley - Elizabethtown, Kentucky	
Middle Atlantic - Prince Georges, Maryland	
Southwest - Monterrey, Mexico	
Host Team - Abbeville, Louisiana	

After the dust had cleared, this year's World Series champion was the team from El Segundo, Calif.

To become the host city for the World



FUTURE BABE?-Babe Ruth baseball came to Abbeville in a big way last month as the south Louisiana city hosted the international finals. Teams from this country and abroad were on hand to battle for the championship. A team from California, El Segundo, defeated a fine club from Puerto Rico for the title.

Series, a bid must be presented to the Babe Ruth organization. Of the many towns that sent in bids, only Ralph Sellers showed enough interest to travel to Manchester, New Hampshire (site of the 1973 World Series) to present the bid in person. To quote Ronald Tellefsen, Babe Ruth development director, "That meant a lot to us."

Some of the officials and celebrities of the tournament made interesting comments.

Vernon "Lefty" Gomez

New York Yankee Hall of Fame pitcher Lefty Gomez is chairman of the board of Babe Ruth Baseball. He said that "I've felt it an honor to be a part of Babe Ruth Baseball because, for one reason, it helps the boys go on to become professional ball players. It also teaches the kids a lot - it gives them confidence in themselves, and they're on their own out on the field. This helps them to make decisions later in life, no matter what their endeavor may be."

CHECKING IT OUT-Oray Hernandez, left, district serviceman for the Company, got together with Parker Hebert (center) Abbeville recreation director and the sheriff of Vermilion Parish, Euda Delcambre, to make one final check at Roy Theroit Field, site of the international Babe Ruth World Series. Everything was positive . . . Play Ball!

Mrs. Babe Ruth

Mrs. Babe Ruth, the former Claire Hodgson, married "the Babe" on April 17, 1929, in a morning ceremony. Hours after the wedding, Babe Ruth helped the Yankees open the 1929 baseball season. These were her comments.

"I go to all of the Babe Ruth tournaments that I possibly can, for this reason - Babe always talked about how much he wanted to start a league for young baseball players. He had a rough youth, and he knew how beneficial the league would be in helping boys. Close friends of his worked for the two years Babe was ill, trying to raise funds to organize Babe Ruth Baseball."

"I only regret that he didn't live long enough to see his dream come true."

Mel Parnell

A great pitching great from 1947-1957 with the Boston Red Sox, Mel Parnell was the guest speaker at the managers and coaches breakfast before the tournament began. Mel was one of very few pitchers to ever beat the Yankees five times in one season.

In his address, Mel stated that "Babe Ruth Baseball is vital to today's young men. It helps them build talent, as well as character. Youths should be encouraged to play baseball if they show any inclination, because in the end result, they'll benefit greatly."



IN BATON ROUGE

Home Service Marketing Educate Education Dept.

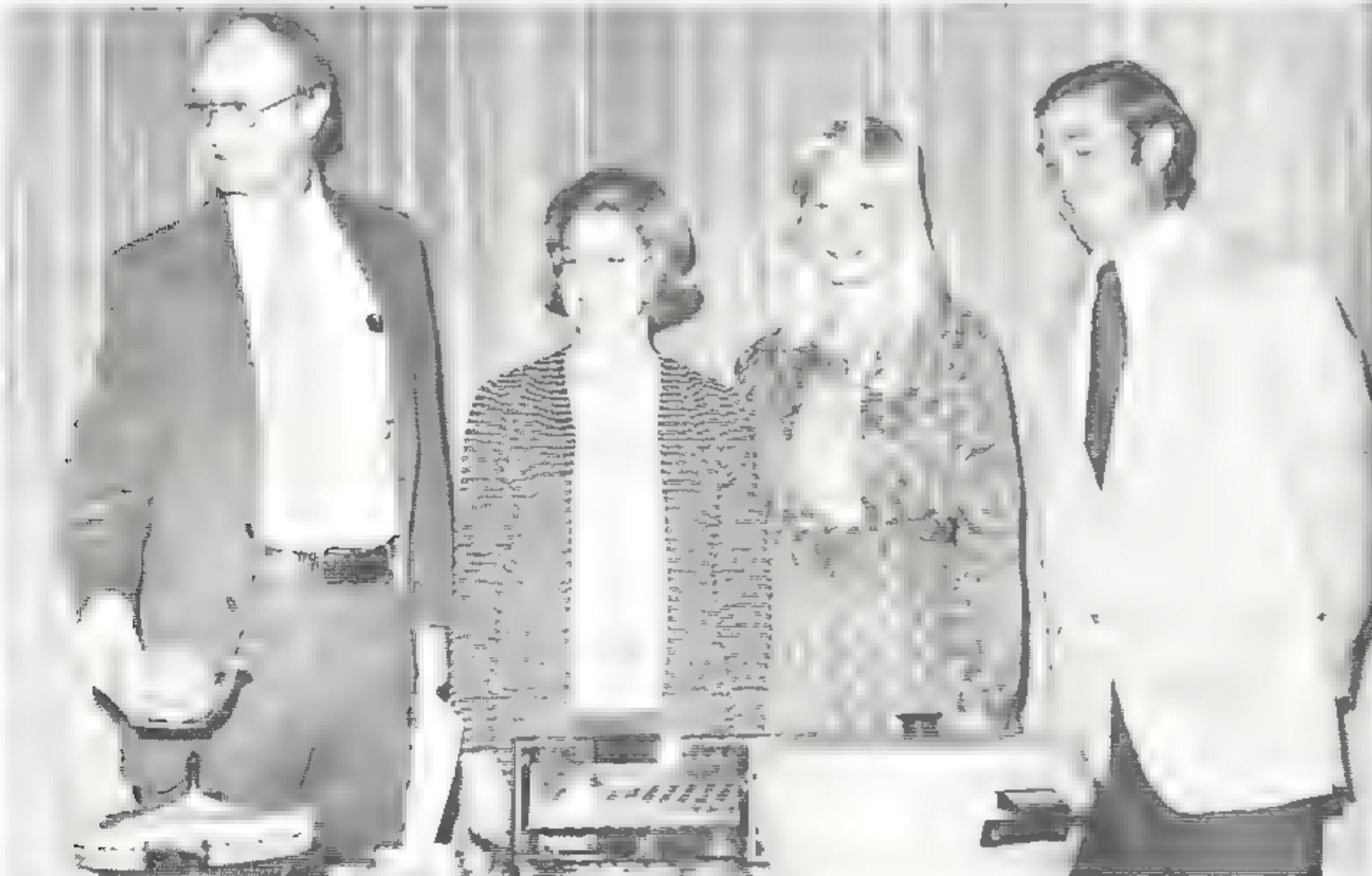
Home Service advisors in Baton Rouge have been spending a lot of time lately around the State Department of Education, and the results have been most gratifying.

A series of "mini-lectures" aimed at the employees of the state body have been presented by the home service department and the marketing department stressing wise use of energy in the home. The over-all program consisted of five, 30-minute presentations given by Janice Wynn, Francine Dumigan and Karen Kelly, as well as Aubrey Glover.

Topics covered included portable appliances, electrinoical living, easing the food crisis, light for living, and the energy picture.

Several hundred state employees were reached through the luncheon meetings, and prizes were awarded to a few lucky participants.

Howard McCollum, State Education Department supervisor of programs was particularly helpful in setting up the lectures, with cooperation from Mrs. Odessa Smith.



IN THE ACT—Howard McCollum, left, State Department of Education supervisor of programs, gets into the act during one of the mini-lectures held recently by our Company's Home Service Department and the Marketing Department at the State Department of Education office in Baton Rouge. Looking on are, left to right, Janice Wynn, Francine Dimigan and Aubrey Glover.

Thrift Plan

Purchases of Gulf States Utilities Company stock made by the Trustee during August, 1974 covering employee deductions and Company contributions through July, 1974 were as follows:

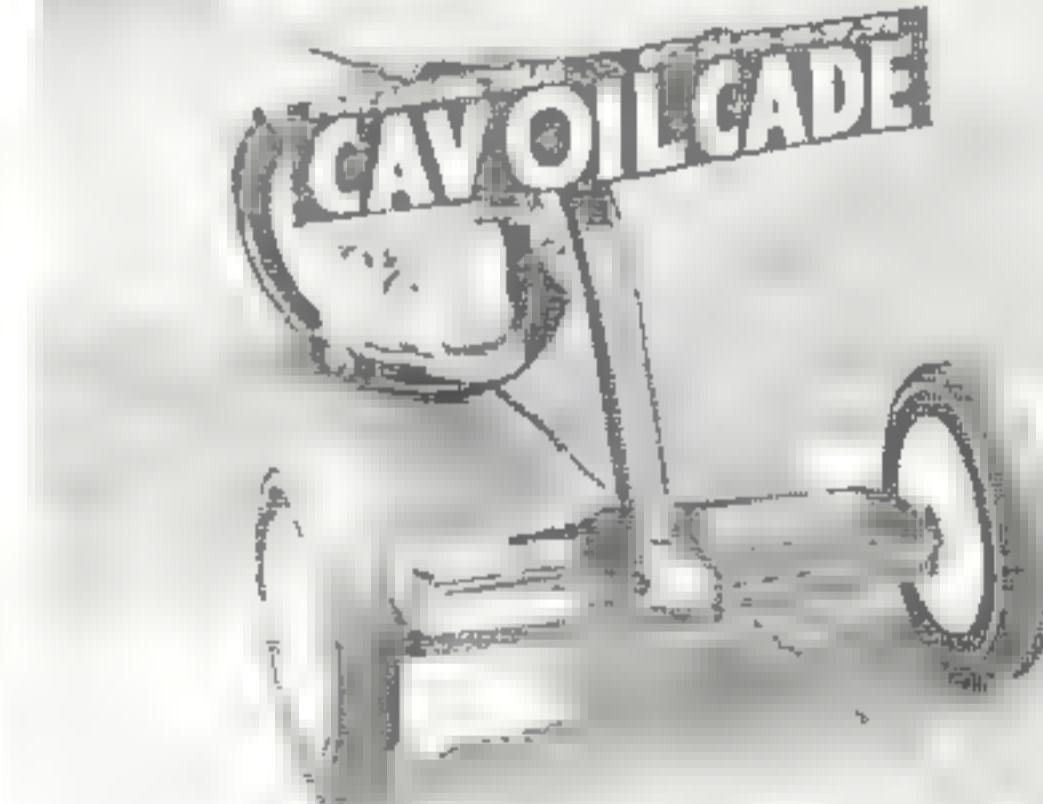
7,880 shares of common stock at a total cost of \$94,885.76, for an average cost per share of \$12.041.

106 shares of \$4.40 preferred stock at a total cost of \$5,174.95, for an average cost per share of \$48.820.

The Trustee deposited \$48,512.27 with the Savings Department of the First Security National Bank.



Bobbie Denais, departmental clerk-sales, Lafayette District, was named "Secretary Of The Day" on Friday the 13th, her lucky day, by her bosses J. W. Lamm, left, district superintendent, and Virgil Fuselier, sales supervisor. Secretary Of The Day is sponsored by a Lafayette radio station, and each recipient is given flowers and a gift certificate.



Eyeing up CAVOILCADE-1974 is exactly what Kim Mallet seems to be doing along with many other civic workers in the area. The three-year old darling is the daughter of Mr. and Mrs. Danny Mallet (Port Arthur lineman). This picture recently appeared on the front page of the PORT ARTHUR NEWS. (from Loraine Dunham)



COAL SCOOP—Louisiana Governor Edwin Edwards, center, was presented an engraved coal shovel commemorating the announcement of our Company's first venture into coal-fired electric generating facilities. Joe Bondurant, manager of the Lake Charles Division, left, and Jerry St. Dizier, industrial sales engineer, presented the governor with the souvenir. The first coal unit is scheduled to go on line in 1977, and will be known as Nelson Station No. 5.



Bass fishermen at Louisiana Station in Baton Rouge must know the "secret" to finding those crafty Cajun Country largemouth. Employees at the generating facility recently sponsored a bass tournament, and the results you can see . . . were excellent. Mike Case took top honors, followed by Chris Turner, Eugene Andre and George Griggs. From left to right, the men are Barry Daniels, Chris Turner, Charles Roberts, Eugene Andre, Wayne Dessel, Leon Ficklin, Robert Partier, Mike Case and George Griggs.



Tommy Elliott

Employee Is Cited For Duty Above & Beyond

It is often said that our employees are our best public relations with the customers we serve. Once again this has proven quite true. Take the example of Tommy Elliott (T&D Beaumont).

On Aug. 16 a traffic signal cable fell across the street at an intersection in Beaumont. The cable blocked traffic and a city employee could not remove it. Elliott was driving past the scene and stopped to lend a hand. He assisted in removing the cable so that vehicular traffic could be controlled until city crews arrived.

Ward McCurtain, Beaumont Division Manager, received a letter soon after from Glen Siecko, associate traffic engineer of the City of Beaumont. In that letter Siecko said, "I feel Mr. Elliott performed a service that deserves praise. It is encouraging to know that there are citizens like Mr. Elliott who are willing to help in times of need."

McCurtain added to the praise saying " . . . the volunteer assistance you rendered in this instance and in performing your regular duties is appreciated. Cooperation with other citizens in a spirit of helpfulness makes a city into a community of friends which benefits everyone."



ON BOARD-Jim Richardson, Sales Superintendent of the Lake Charles Division, has been elected a member of the board of directors of the Louisiana Intra-coastal Seaway Association. Richardson will actively participate in the organization's efforts to support the development of a multi-purpose water management program for coastal Louisiana between Bayou Lafourche and the Sabine River.



ELECTED--Joe Bondurant, Lake Charles Division Manager, has been elected to the board of directors of the Louisiana Political Education Council at the group's annual meeting held in Baton Rouge. The organization is a voluntary council of citizens who have a sincere interest in the betterment of government.



HONORED - M. S. "Buddy" Johnson, Lake Charles Division Sales in Sulphur, was among a host of professional men and women to be honored with honorary State Farmers Degrees at the 45th annual convention of the Future Farmers of America in Baton Rouge.

National Secretary of the FFA, Fred McClure, made the presentation.



NAMED TO BOARD--Norman R. Lee, president of the Company, and Wyatt Bell, district superintendent at Woodville, have been elected to the board of directors of the East Texas Chamber of Commerce. Their election came at the group's annual meeting held this year in Irving.



RETIREMENTS

Burton C. Cannon



Burton C. Cannon, control operations foreman at Roy S. Nelson Station in Westlake, retires from the Company after 32-years of service.

Cannon, a native of Tioga, La., began his career in Baton Rouge as an operator's helper in Louisiana Station. He progressed through various classifications including auxillary operator, turbine operator and fireman at Riverside Station in Lake Charles.

He is married to the former Mary Lee Lester of Baton Rouge and they have three children, Marshall, Lee and Charlene. Cannon has no plans for the immediate future other than to just "enjoy life."

Lawrence J. Efferson



Lawrence J. Efferson, Transmission and Distribution Department in Baton Rouge, retired Oct. 1, after more than 37 years of service.

The Springville, La., native was employed in 1937 as a laborer. He progressed through various classifications within the T&D department and was named utility man in 1949.

Willie B. Murray



Willie B. Murray, switchboard operator at Neches Station-Beaumont, retired after 32-years of service.

Murray is a native of Gause, Tx., and was employed in 1942 as operator's helper in Orange. He was named second fireman at Neches Station in 1950, and in 1956 was promoted to turbine engineer.

He is married to the former Ruth DeLord of Port Arthur, and the couple plans to spend retirement doing some traveling, some gardening, and some fishing.

Douglas B. Noble



Douglas B. Noble, repairman at Louisiana Station in Baton Rouge, has retired from the Company with 21 years of service.

Noble was employed in 1953 as an operator's helper and progressed through various classifications including auxiliary operator and water plant operator.

He is a graduate of Zachary High School and is a 10-year veteran of the Louisiana National Guard. Noble is married to the former Bernice Dupuy of Brusly, La., and the couple has two children, Lynn Michael, an LSU student, and Maurice Noble of Lake Charles.

Noble plans to devote his time to his hobby of raising domestic rabbits for fancy and commercial use. He is a registered rabbit judge for the American Rabbit Breeders Association, and is the former president and secretary of the Louisiana State Rabbit Breeders Association.

Howard C. Sandefer



Howard C. Sandefer, senior residential sales representative in Beaumont, retired Oct. 1 after 38-years of service.

A native of Sugartown, La., Sandefer was employed by the Company back in 1936 as a district representative in customer accounts. Known as "Pappy" to his friends, Sandefer is married to the former Myrtie Helen Johnson of Orange. They have two children, Howard L. Sandefer, a 1961 graduate of the U.S. Naval Academy in Annapolis, Md. who now resides at Virginia Beach, Va., and Mrs. Albert L. Hay of Evansville, Ind., a former graduate of Baylor University.

"Pappy's" plans call for catching up on things he's been putting off for years. Visits to his children and grand-children are on the agenda as well. "The thing I most remember," said Pappy, "is the day they (GSU) raised my salary from \$115 a month to \$125 a month in 1936. Looking back on that, I lived pretty good on that then."

Aaron Sanders



Aaron Sanders, special laborer at Louisiana Station in Baton Rouge, will retire Dec. 1 with 32-years of service.

Sanders, who saw action in World War II with the Army, is married to the former Juliette Grant of Eunice. The couple has five children, Aaron, Jr. of South Dakota, Charles of Corpus Christi, Lynell of South Carolina, Betty Jackson of California and Ruby.

PEOPLE ON THE MOVE

William Ricks Bryant, Jr., senior engineering assistant in Beaumont, has been promoted to section head within the System Engineering Department.

Bryant, a native of Beaumont, graduated from St. Anthony's High School in 1958 and is a three-year veteran of the Army. He attended Lamar University following his army tour and is married to the former Linda A. Portier of Beaumont. The couple has two daughters, Shelly and Donna.

Two Baton Rouge personnel in the Transmission and Distribution Department have received promotions.

Thomas R. Clayton, service foreman, has been promoted to service supervisor, while **Nolan P. Daigle** has been promoted to service foreman from his former position as line foreman.

Clayton is a native of Baton Rouge and has been with the Company since 1954 when employed as a helper. He became a truck driver in 1956 and moved up to lineman in 1957. He progressed through various classifications and was named substation mechanic in 1967 and then utility foreman prior to his promotion as service foreman.

He is a graduate of Istrouma High School and is a four-year veteran of the Air Force. He is married to the former June Roberts, and the couple has three children, Susan, Rickie and Connie.

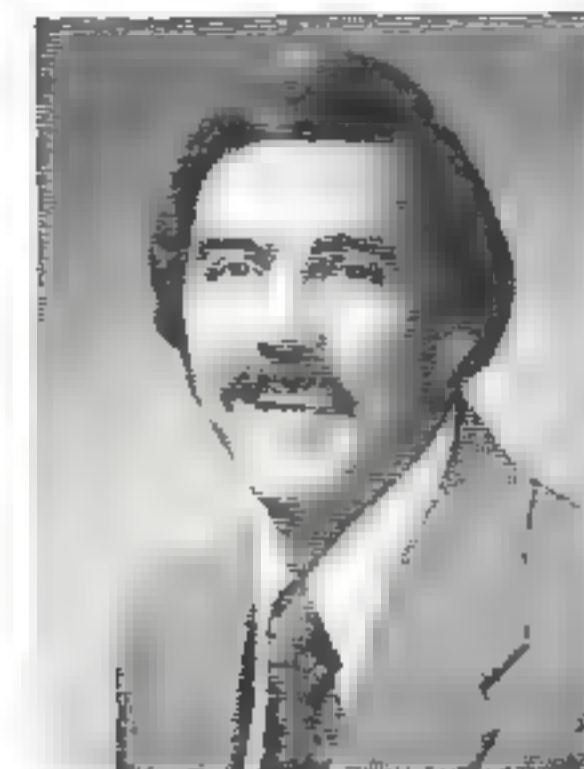
Daigle, a 20-year veteran of the Company, is a native of Plaquemine and a veteran of the Marine Corps.

He was employed in 1954 in the T&D Department and progressed through various classifications, being named utility foreman in 1971. He was promoted to line foreman in April, 1974.

Daigle is married to the former Margaret Dupuy of Plaquemine, and the couple has five children, Mrs. Richard Mancuso of McComb, Miss., Nolan, Jr., Renee, Kristie and Tara.

Two promotions in the Baton Rouge T&D Line Department have been announced by W. E. Barksdale, operating superintendent-electric division.

Charles L. Dake, utility foreman, was promoted to line foreman; and **Charles N. Naquin**, lineman, has been promoted to utility foreman.



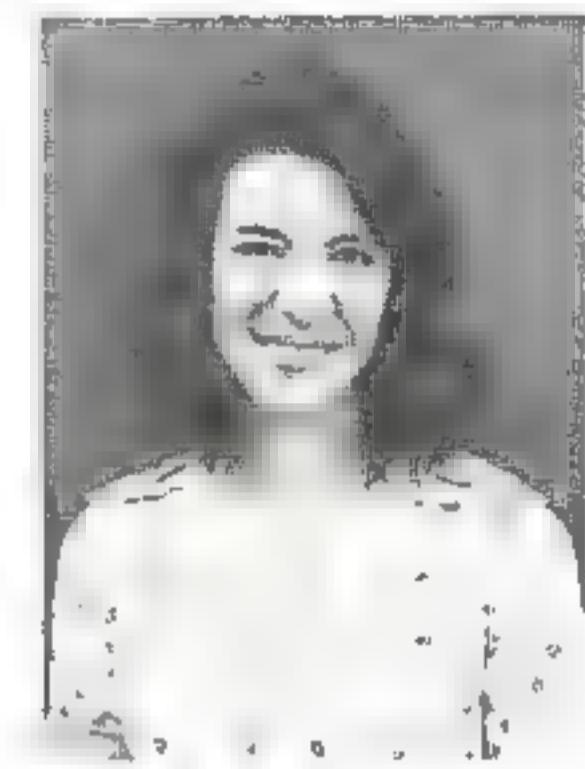
Ricks Bryant, Jr.



Dennis L. Pitman



Thomas R. Clayton



Juanita N. Jeffcoat



Nolan P. Daigle

Dake, an employee since 1958, is a Baton Rouge native and a graduate of Central High School. He is married to the former Joyce Durbin of Baton Rouge, and the couple has three children, Lee Ann, Charles and Pamela.

Naquin is a 21-year veteran of the Company. He is a native of Gonzales and a three-year veteran of the Army.

He has progressed through various classifications within the T&D Line and T&D Service Departments. He was promoted to lineman first class in 1970.

Naquin is married to the former Lucille Spikes of Raleigh, N.C., and the couple has five children, Charles, Jr., Mrs. David L. Breaux, James, David, and Jean.



Joe L. Burton



Charles N. Naquin



Charles L. Dake



Joel E. Jeffcote



Michael Petry

Joel E. Jeffcote, test technician at Sabine Station, has been transferred to accounting operations and promoted to administrative assistant at Gulf States Utilities Company in Beaumont.

Jeffcote, employed in 1970 as a mechanic at the Bridge City generating facility, received his bachelor's degree in business administration with a major in accounting from Lamar University in August.

A native of Bridge City, Jeffcote is a four-year veteran of the Air Force, including duty in Vietnam. He is married to the former Margaret Nichols of Bridge City, and the couple has one child, Scott Elliott.

He is active in church affairs and serves as a Sunday School teacher of junior high youth.

Dennis L. Pitman, residential sales representative for the Company in Beaumont has been transferred to Material Services and promoted to traffic expeditor.

Pitman, a native of Groves, is a 1968 graduate of Lamar University with a bachelor's degree in business administration and a veteran of the Army. He is married to the former Peggy Sue McClanahan of Silsbee, and the couple has one daughter, Stacie Lee.

Juanita N. Jeffcoat, departmental clerk in Beaumont Information and Data Service has been promoted to electronic data processing (EDP) librarian.

A native of Franklin, La., Miss Jeffcoat is a six year veteran of the Company. She is active in civic affairs, serving as a volunteer worker with the Jefferson County Probation Office, and also as a member of the Beaumont Women's Bowling Association.

Joe L. Burton, engineer in System Production, Beaumont, has been transferred to Louisiana Station in Baton Rouge.

Burton is a one-year veteran of the Company. He is a native of Blytheville, Ark., and a 1972 graduate of Mississippi State University with a degree in nuclear engineering.

David A. Rothschild, administrative accountant in Controller's Department in Beaumont, has been transferred to Information and Data Services, EDP systems support services, as systems analyst. He is a native of Sulphur and is a 1974 graduate of McNeese State University with a degree in computer science.

He is married to the former Deanna Lea Hoffpauir of Sulphur.

Michael Petry, engineer in System Production Department, Beaumont, has been transferred to Nelson Station in Westlake. He is a native of Crowley and is a 1973 graduate of Lamar University with a degree in electrical engineering.

Petry is married to the former Jean Dugat of Sour Lake, and the couple has one son, Micah. He is a four year veteran of the Air Force and saw duty in Vietnam.

SERVICE AWARDS

30 Years



Roy J. Berthelot
Division Production
Baton Rouge

20 Years



Thomas R. Clayton
Electric T&D Department
Baton Rouge



Robert J. Didier
Electric T&D Department
Baton Rouge



Lloyd Nelson
Electric T&D Department
Baton Rouge



Cary S. Parker
Division Production
Baton Rouge

10 Years



Oleon W. Reeves
Electric T&D Department
Baton Rouge



John W. Theriot
Gas Department
Baton Rouge



Monroe D. Voyles
Electric T&D Department
Baton Rouge



John Eaphrom
Electric T&D Department
Baton Rouge



Clarence L. Griffin
Electric T&D Department
Conroe



James L. Hard
Electric T&D Department
Conroe



William T. Crowe III
Power Plant Construction
Beaumont



William Johnson, Jr.
Electric T&D Department
Calvert



Raymond Snow
Electric T&D Department
Conroe

Open Mail



Maurice La.

Gulf States Utilities Co.
Lafayette, La. 70501

Dear Mr. Lamm:

Just a few words to express our thanks to the Gulf States Utilities for good service given us, the people of Maurice, during the storm Carmen.

I had several calls from the people telling me they were out of electricity. It was all answered promptly.

With Best Wishes,
I remain Yours Truly,
Corbette A. LeBlanc, Sr.
Mayor
Village of Maurice

Mr. John Lamm
Gulf States Utilities Co.
Lafayette, La.

Dear Mr. Lamm:

I want to thank you for your personal effort and the outstanding work of your maintenance crew in restoring electricity power to our schools permitting us to be in operation the day after the hurricane.

With best wishes, I am,
Sincerely yours,
Lafayette Parish School Board
Harold H. Gauthe,
Superintendent

Mr. Virgil Fuselier
P. O. Box 3267
Lafayette, Louisiana 70501

Dear Mr. Fuselier:

I would like to express our thanks for the able assistance of Mr. John H. Beaugh during the work on Line 345 Tower job.

Mr. Beaugh was untiring in his efforts of supplying us with very good hot meals the duration of our stay.

He was punctual with the meals and without him I'm afraid our meals would have been something less.

All we had to do is let Mr. Beaugh know what we wanted for our next meal and we would have it.

Thanks again and convey our thanks to Mr. Beaugh.

Yours truly,
Gulf States Utilities Co.
Floyd J. Gonzales
Assistant General
Line Foreman

Gulf States Utilities
P. O. Box 3267
Lafayette, Louisiana 70501

Gentlemen:

I would like to compliment you and all of your employees on the fast and efficient restoration of electrical service after Hurricane Carmen. It is nice to know that you have a dependable utility company to help in an emergency. Thank you for being so efficient.

Sincerely,
J. R. Frey
Scott, La.

Gulf States Utilities Co.
Box 3267
Lafayette, La. 70501

To Whom It May Concern:

Keep up the good work! Great service during Carmen!

Robert P. Trahan
Rt. 2, Box 109
Duson, Louisiana

Across the System In a Coffee Cup

If you have any story you think is interesting and would like to see in *PLAIN TALKS*, just contact the reporter nearest you, and he (or she) will see that it gets to the editor. A complete list of the reporters and their location can be found on the first page of each Coffee Cup section.

If you have any news for "Plain Talks," simply send the information to one of the following local reporters. They will be happy to assist you in getting the material to the editor.

Reporters

BATON ROUGE: Margie Force (T&D), T. Boone Chaney (T&D), Melanie Hima (T&D), Jack Gautreaux (T&D), James W. Bello (T&D), Geralyn Williams (Gas), Opal Temple (Acct.), Robert Graves (Storeroom), Susan Wilks.

BEAUMONT: Bill Toups (S.C.), Barbara Lindsey, Carolyn Moti (T&D), Ann Ogden, Edy Mathews, Linda Marks, Pat Bailey, Dorothy Nowell, Mary Lee Best, Carolyn Thaggard.

CALVERT: Betty Dowell.

CLEVELAND: Pat Jones, Edd Mitchell.

CONROE: Frances Elliot, Bobbie Burke.

DENHAM SPRINGS: Lenelle Juban.

GONZALES: Billie Fortenberry.

HUNTSVILLE: Karen Morley.

JENNINGS: Earl Mayfield.

LAFAYETTE: Bobbie Denais.

LAKE CHARLES: Johnnie Harris (T&D), Janet Followay.

LA. STATION: Leslie Jeansonne.

MADISONVILLE: Wanda H. Tinsley.

NAVASOTA: Betty Dickschat.

NECHES STATION: Gene Russell, Darlene Faires

NELSON STATION: Martha Caldwell.

NEW CANEY: Diana Winkelmann, Paul Mosley.

ORANGE: Doris Womack.

PORT ALLEN: Adele Vavasseur.

PORT ARTHUR: Sue Williams, Lorraine Dunham (S.C.)

SABINE STATION: Kathleen Fuller.

SILSBEE: Maxine Bell.

SOMERVILLE: Mary Brock.

SULPHUR: Pearl Burnett.

WILLOW GLEN: Doris Landache, James Veatch.

WOODVILLE: Alene Cole.

ZACHARY: Mary Kirby.

(Editor's Note: If any of the above reporters are no longer reporting or with the company, we would appreciate knowing about it. This holds true also if any reporter's name has been omitted.)



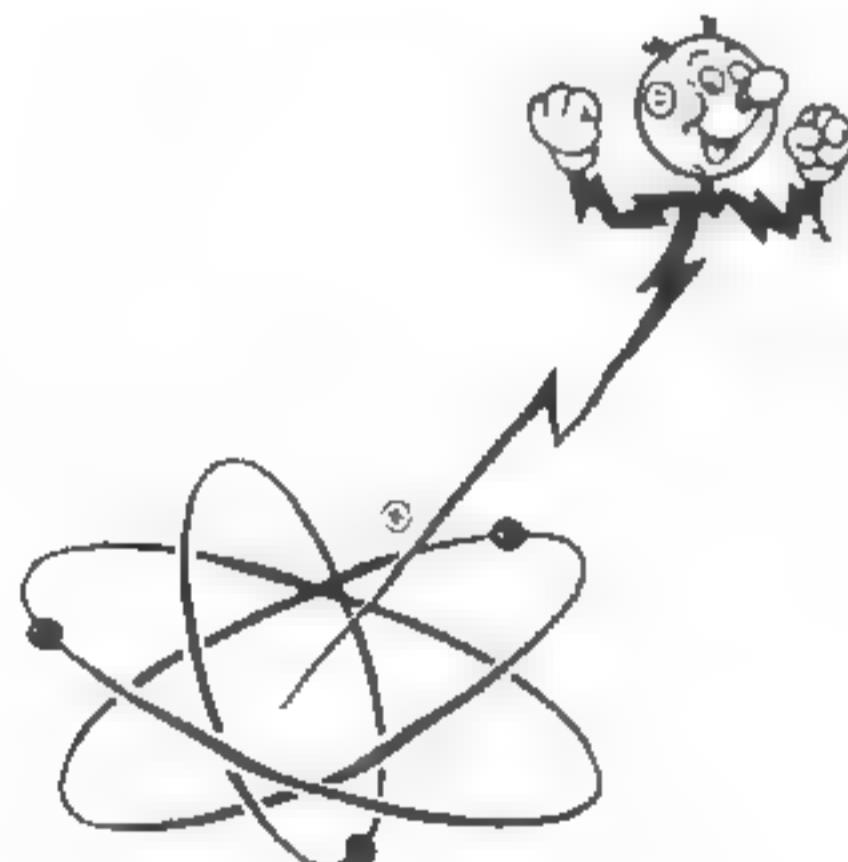
Cheryl Smith, 17-year-old daughter of Jimmie Smith, general maintenance supervisor at Beaumont Neches Station, has been named in Who's Who among American high school students.

Cheryl is a senior, attending Redemptorist Senior High School in Baton Rouge, Louisiana.

The number of students selected for this honor, annually from various schools, are only three per cent. Cheryl is to be commended for her meritorious achievements. She is also active in Band, Concert Band, Library Aide, Marching Band, Teachers Aide, Twirling, Future Business Leaders of America, Future Teachers of America and Powder Puff Football.

Among honors Cheryl has achieved during her sophomore and junior year are: All Parish Band Member, Outstanding Sophomore Bandsman, Outstanding Junior Bandsman, superior ratings two years at Louisiana State Solo and Ensemble Music Festival and former Louisiana State Twirling and Strutting Champion.

Cheryl is also interested in clerical practice, as in her junior year she was first alternate for the Louisiana State Typing Festival.



... that the first basic nuclear processes of fusion energy were first reproduced in terrestrial laboratories almost 40 years ago.

DID YOU KNOW?



This healthy baby boy is the grandson of W. A. Jones, utility foreman in Navasota. The boy, William Howard Jones II, was eight months old at the time of the photo, and is well fixed for baby sitters as both his grandfathers and grandmothers are living, so are three great grandmothers, two great grandfathers and even his great-great grandparents, Mr. and Mrs. William Belcher of Phoenix, Ariz. Right now, young Jones is in Korea with his mother and father where his father is stationed with the Army. (from Betty Dickschat)

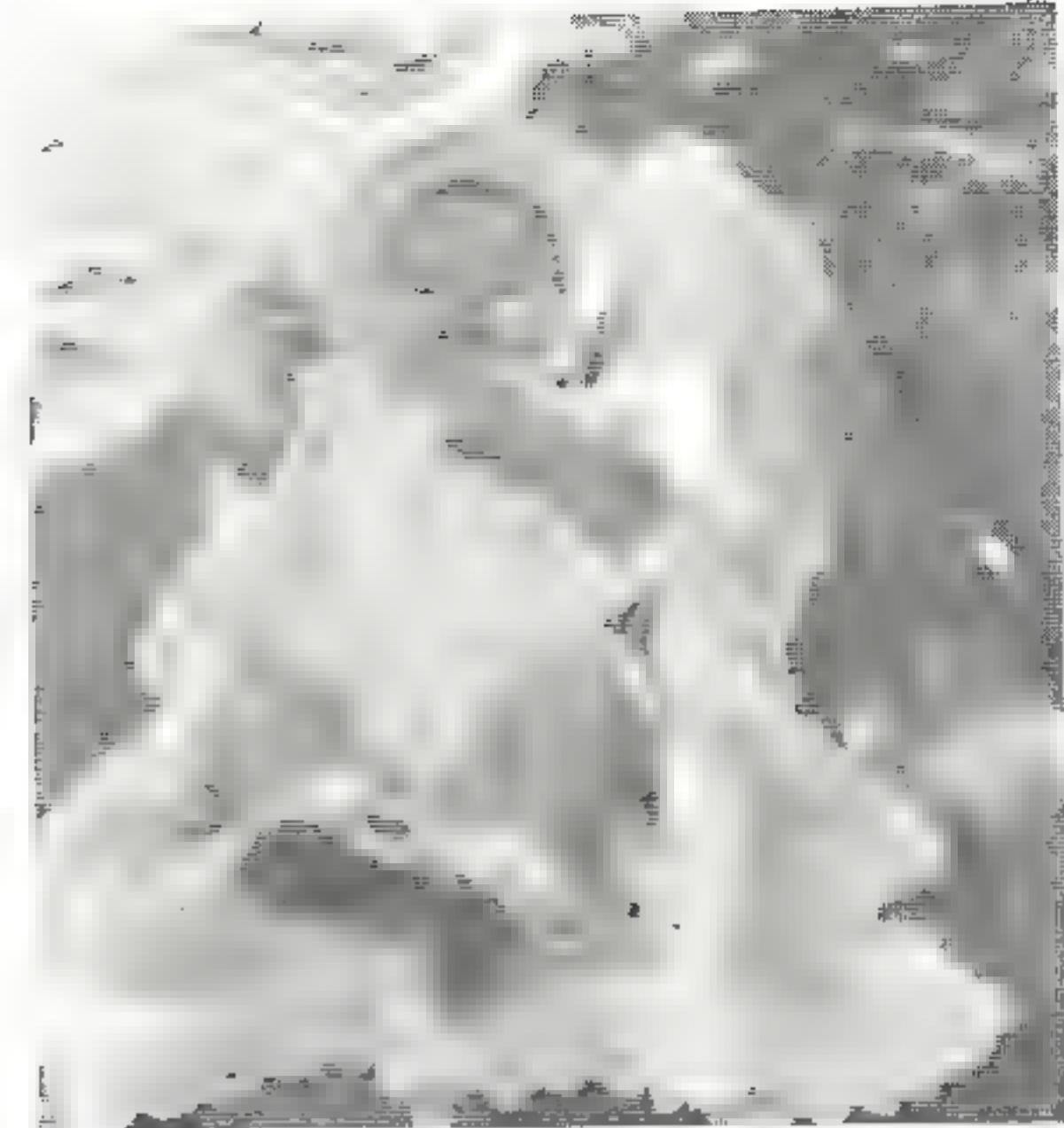
Jim Stelly, Port Arthur sales superintendent, presents Carol Simmons with one of her going away gifts. Carol was sales stenographer, but resigned to move to Houston to begin a new career as Mrs. Gene Brown. (from Sue Williams)



He's too young yet to be girl watching, but Chad Williams Elter seems to see something that attracts him. This happy boy was celebrating his eighth week birthday at the time of this photo. He is the son of Charles W. Elter, equipment operator at Roy S. Nelson Station in Westlake. (from Martha Caldwell)



Recently retired supervisor of the Baton Rouge Division Service Department, Jack Donalson, is shown receiving a standing ovation along with his wife at their retirement party. Jack heard words of praise from a lot of his friends and also mumbled a few himself in his own defense. Gifts were presented to the Donalsons after an excellent Jambalaya dinner.



Out for a breath of fresh air is Miss Rachael Lynn Hill, born May 16 to Mr. and Mrs. Bobby Hill of Conroe. Bobby is employed in the Engineering Department. (from Frances Elliott)



"Do I make this payable to God?"



He doesn't know it yet, but young Dusty Ray Hart is due for plenty of "loving." This young fella is less than a week old in this picture. He was born on Aug. 23 to Mr. and Mrs. Deryl C. Hart, a meter reader in Lake Charles. He checked in at a healthy nine pounds and seven ounces. (from Janet Followay)



This little beauty is the granddaughter of Roy Beatty. She was born to Mr. and Mrs. Barry Wynne on Aug. 14. She weighed in at a hefty seven pounds, eleven and one-half ounces. Her name is Kristen Robin. (from Leslie Jeanonne)



Mr. and Mrs. Lionel Sims, Sr., Beaumont, has every reason to be proud of their son Lionel, Jr. He has just graduated from the University of Houston with a degree in accounting. Lionel is employed with the American Can Company of Harrisburg, Pa., and is in training for a supervisory position. (from Carolyn Motl)



Tanya Michelle puts on her "happy face" for the camera. Tanya is the one year old daughter of Mr. and Mrs. Martin A. (Tony) Guillory of Lake Charles. Tony is employed in the Building & Grounds Department at the Lake Charles Service Center. (from Johnnie Harris)



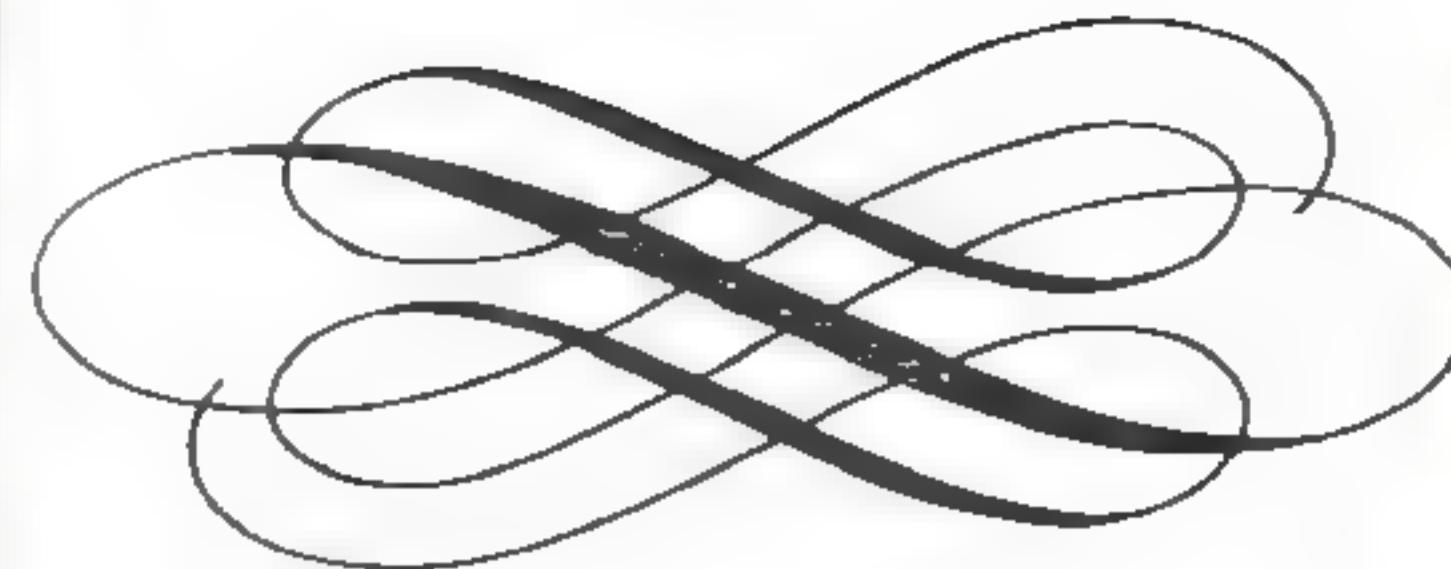
Kenneth James Hancock, 19-month old son of James Hancock, T&D Engineering-Beaumont, takes time out from being an active "little sport" to show how sweet he really is with a big smile. (from Carolyn Motl)



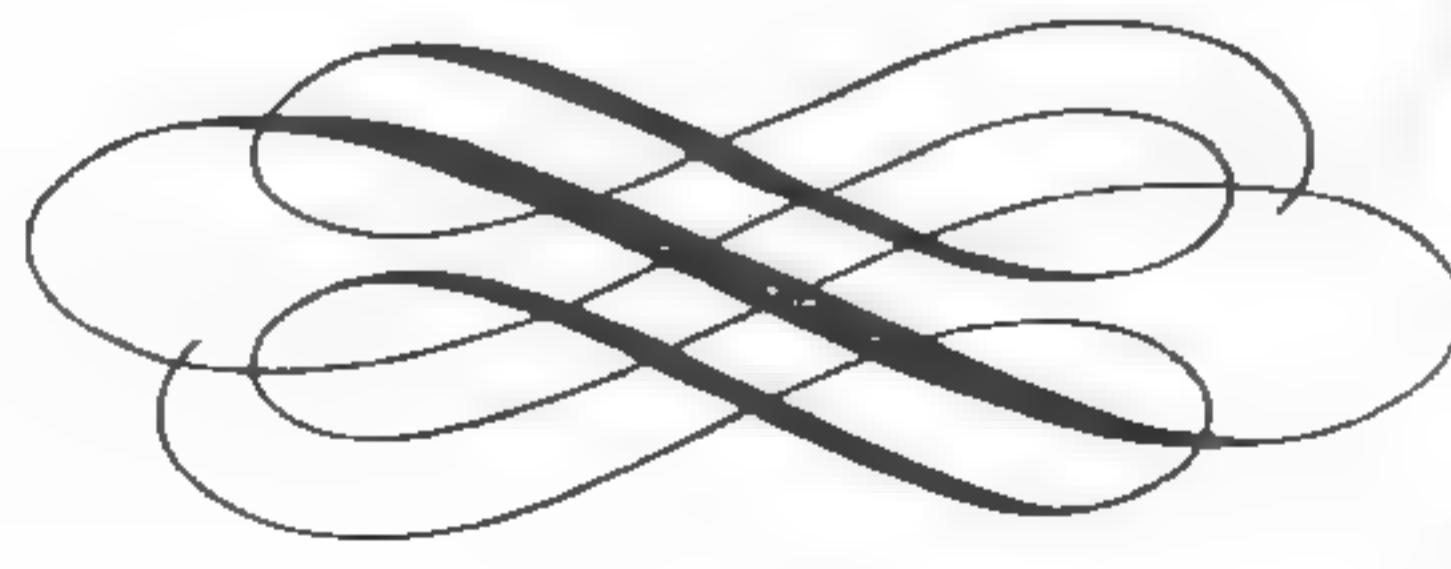
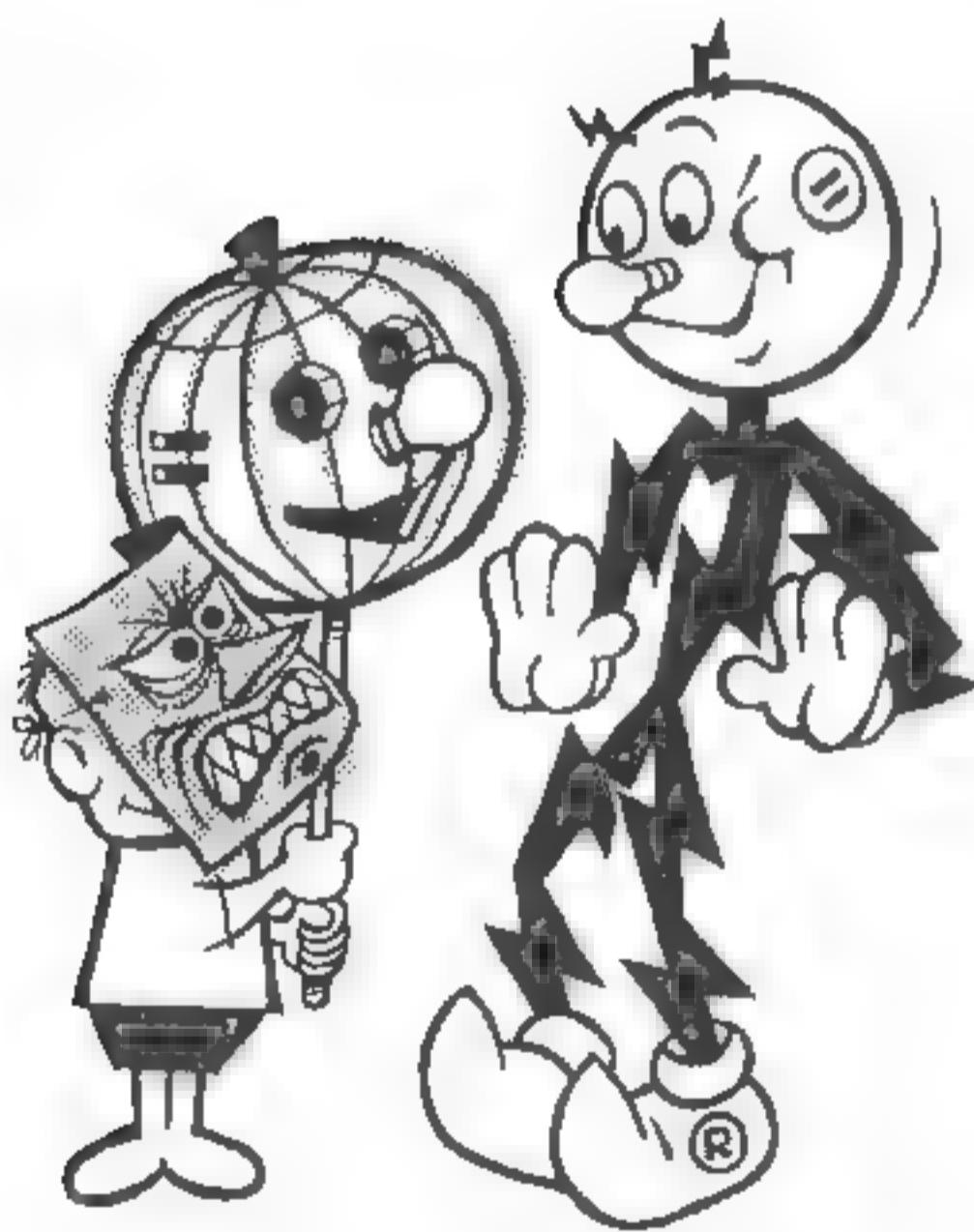
James Shropshire, a mechanic in Conroe, has one fish story he can definitely prove. He is holding a yellow catfish which he caught in the Trinity River near Romayor, Tx. The fish measured nearly four and a half feet, and weighed in at 84½ pounds. (from Billie Schaefer)



Cheryl Rene Eckard, adopted daughter of Charles and Carol Eckard, was born June 30th, and came home for living and loving when she was 12-days old. Cheryl tipped the scales at six pounds, eleven and a half ounces. (from Sonny Thompson)



Trey Davis, 12-year old son of Mr. and Mrs. George M. Davis, Jr., of Denham Springs, proudly displays a "lunker." Young Trey caught the bass (6 lbs 14 oz.) at Old River. He wasn't saying with what, or where . . . sorry. (from Frank Jones)



This lovely lass is Jennifer Lorraine Pearson, great-granddaughter of Mr. "Country" Carl Harris, retired substation employee, Baton Rouge. She is also the great-granddaughter of Mr. and Mrs. Billy Henderson, serviceman at Denham Springs. Jennifer was born on July 1, and is the daughter of Mr. and Mrs. Keith Pearson. (from Lennelle Juban)



David Daigle, son of Fabien J. Daigle, substation foreman in Baton Rouge, displays the ball he received from his teammates after he pitched a no hitter during American Legion baseball play this season.



Peggy Bass, 16-year old daughter of Jack Bass, Lake Charles commercial sales representative, spent the summer assisting in game instructions at Lake Charles Drew Park. She spent 11 hours per week coaching the youngsters and plans on a career in special education with a college major in that field. (from Janet Followay)



Old pictures have a way of coming back to haunt you. Take Ricks Bryant for example. Ricks, in his younger days on the beach, made the mistake of having this picture taken. He made a greater mistake by leaving it in his album. Ricks, section head System Engineering in Beaumont, is a good sport. Right! (from somebody)



Mike Lester, senior engineering assistant in the Baton Rouge T&D Department, is the proud husband of one of LSU's newest graduates . . . his wife. Lady graduated Aug. 9 with an over-all average of 3.9 for her graduate work in Guidance and Counselling. Her Master's degree will mean much to her as she enters her fourth year as a teacher at Live Oak High School. (from Margie Force)



Jody O'Neill, 11-year old son of Mr. and Mrs. Mike O'Neill, hit three home runs including one grand slammer in playoff action, while a member of the Beaumont National Cardinals and National All-Stars. He played center field for the All-Stars who narrowly missed winning the city championship. (from the Editor)



WELCOME ABOARD

SYSTEM DEPARTMENTS

Information & Data Services

Phelan, Susan L., Beaumont, Key Punch Operator - IDS/EDP
-DSO

System Engineering

Diamond, John H., Beaumont, Engr Helper - Sys Eng Des/DEC
-Drftg

System Treasury

Tomlinson, Charla M., Beaumont, Clerk - Sys Treas/Mtr
Svs-Overall
Nichson, Gloria D., Beaumont, Clerk - Sys Treas/Actg-Accts
Pay

Gas Department

Alvarez, Antonio, Jr., Baton Rouge, Laborer I - Gas Dept

Distribution

Goree, Thomas B., Baton Rouge, Laborer I - T&D/Line
Bourgeois, Stephen P., Baton Rouge, Laborer I - T&D/Line
Jackson, Larry G., Baton Rouge, Laborer I - T&D/Line

Treasury

DePoy, Marvin E., Baton Rouge, Meter Reader
Norwood, Robert D., Jr., Baton Rouge, Clerk - Credit & Coll

BEAUMONT DIVISION

Distribution

Dunaway, Larry W., Beaumont, Laborer I - T&D/Garage
Numer, Kenneth R., Beaumont, Laborer I - T&D/Garage
Miguez, Randy P., Beaumont, Laborer I - T&D/Line
Coleman, David G., Beaumont, Laborer I - T&D/Substation
Adams, Michael C., Beaumont, Laborer I - T&D/Substation
Hopper, William G., Beaumont, Engr Helper - T&D/Engr
Hancock, Fredrick N., Silsbee, Helper - T&D Dept/Line

POR T ARTHUR DIVISION

Division Sales

Becker, Susan G., Port Arthur, Stenographer - Div Sales/
Overall

WESTERN DIVISION

Treasury

May, Linda W., New Caney, Local Office Clerk - Div Treas/
Overall

BATON ROUGE DIVISION

Production

Donellan, Vincent M., Baton Rouge, Laborer I - La Sta
Landry, Lowell J., Jr., Baton Rouge, Laborer I - La Sta
Tanner, Cecil W., Baton Rouge, Laborer I - La Sta
Washington, James, Jr., Baton Rouge, Laborer I - La Sta
Heintz, Clifford J., Baton Rouge, Mechanic Helper (Test)
W/Glen Sta
Wesley, Robert M., Baton Rouge, Mechanic Helper (Mech)
W/Glen Sta

LAKE CHARLES DIVISION

Distribution

Payne, Wilson, Jr., Lake Charles, Laborer I - T&D/Garage

Treasury

Moreau, Ruth B., Lake Charles, Clerk - Cust Acctg

MANAGEMENT

EMPLOYED

England, Lesley A., Beaumont, Engineer - Sys Prod
Heubach, Carl E., Beaumont, Engineer - Sys Prod
Kumar, Narendra, Beaumont, Engineer - Power Plant Constr
McAnally, Robert W., Beaumont, Nuclear Design Repr - Power
Plant Constr
Manning, Guy V., Beaumont, Engineer - T&D/Engr
Greenberg, Norman L., Beaumont, Insurance Repr - Sys Treas
/Insurance
Quattrone, Joseph A., Lake Charles, Engineer - T&D/Engr

Cooking With Carolyn



Carolyn Joyce
Western Division

USING TIME EFFECTIVELY

Efficient management, using the term "management" in the broadest sense, means achieving maximum output for time and energy spent - or minimum investment of time and energy to achieve goals. The latter is the aim of many; that is, getting "the mostest for the leastest." The popularity of convenience food is evidence of the widespread desire to use less time for meal making. Today's convenience foods - packaged, canned, frozen and freeze-dried - are a boon to the busy homemaker, whether she is the mother of active youngsters or a working wife.

As every homemaker knows, there is never enough time to do all the things she wants to do; so cutting down on kitchen time is important to the happiness and harmony of her family.

One way to accomplish this is with good planning and clever organization.

- * Have a special corner to plan daily schedules of activities, menus and shopping lists.
- * Make up a timetable that allows for food preparation, cleanup and shopping.
- * Stock food shelves with a wide variety of convenience foods grouped by categories for easier selection. This goes for freezer shelves as well.
- * Have your cooking equipment organized, too.
- * Use your small appliances, which

Western Division's Home Service Advisor, Carolyn Joyce, is featured on this month's recipe page. Carolyn is a native of Monroe, Louisiana, and holds a B.S. degree in Teacher Training - Home Economics from Louisiana Tech University. Her husband, Gary, is a sales representative for Sherwin-Williams Paint Company; and

they have a sixteen month old baby girl, Carie. Carolyn was formerly employed by Gulf Power in Pensacola, Florida, and Louisiana Cooperative Extension, Oak Grove, Louisiana. Her favorite hobbies include painting, sewing and making yeast breads. Carolyn is a member of HEIB, AHEA, and a member and teacher at the First Methodist Church of Conroe.

usually do a considerably better job in less time than if you improvise with a standard tool.

There are many time-saving tricks in food preparation as well.

- * Slice onions before peeling - the rings of skin will come off easily.
- * Stick garlic cloves with toothpicks for easy removal from stews, etc.
- * Snip greens, raisins, dates, etc., with kitchen scissors.
- * Sift flour and other dry ingredients onto waxed paper for easy cleanup.
- * Use a pastry blender to chop hard-cooked eggs.

Above all, use your ingenuity and imagination. Enjoy life by saving time to do the things you like to do. Here are some of my favorite recipes that I would like to share with you!

HOT BACON APPETIZERS

½ lb. bacon, cooked and crumbled
¾ cup shredded American cheese (3 oz.)
½ cup butter or margarine, softened
2 tps. caraway seeds
Melba toast rounds
Slivers of jalapeno pepper (optional)

Mix bacon well with cheese, butter and caraway seeds. Spread on toast rounds. Slivers of jalapeno peppers may be placed on top. Broil on a cookie sheet 4 inches from broiler unit until cheese is melted and bubbling. Serve immediately. Makes about 30 appetizers.

SPICY GLAZED PORK CHOPS WITH APRICOTS

One 1 lb. 14 oz. can whole apricots
1 Tbsp. Worcestershire sauce
1 Tbsp. lemon juice
1 tsp. salt
6 rib or loin pork chops cut ½ inch thick
1 tsp. whole cloves

Drain syrup from apricots into medium size saucepan; stir in Worcestershire sauce, lemon juice and salt. Heat to boiling; cook uncovered 15 minutes or until syrup thickens slightly. Save apricots for use later. Brush chops on both sides with half of the syrup; arrange in single layer in shallow baking pan. Do not cover. Bake at 400 degrees 45 minutes. Turn chops. Stud apricots with cloves, arrange around chops and brush all with remaining syrup. Bake 30 minutes longer or until chops are tender and richly glazed. Serves 6.

MARINATED COLE SLAW

1 medium cabbage, shredded
3 small white onions, chopped
1 green pepper, chopped
¾ cup sugar
1 cup vinegar
¾ cup cooking oil
2 Tbsps. sugar
½ tsp. salt
½ tsp. celery seed

Place cabbage, onion and green pepper in a bowl. Sprinkle with 3/4 cup sugar and let stand 1 hour. Combine vinegar, cooking oil, 2 Tbsps. sugar, salt and celery seed. Heat to boiling. Pour over cabbage mixture and allow to cool at room temperature. Cover and refrigerate 48 hours. This salad keeps for a long time and makes a large quantity.

SPEEDY SPINACH SOUFFLE

One 10 oz. pkg. frozen chopped spinach
One 10% oz. can condensed cream of chicken soup, undiluted
5 eggs, separated
1 tsp. instant minced onion
½ tsp. nutmeg
1 cup dairy sour cream
Nutmeg

Cook spinach as package label directs until just thawed; drain well. Mix spinach with soup, egg yolks, onion and ½ tsp. nutmeg. Beat egg whites until stiff; then thoroughly fold spinach mixture into them. Pour into greased souffle dish which measures 6½ cups to brim. Bake at 400 degrees 30 minutes. When done, garnish with several dabs of sour cream sprinkled with nutmeg. Serve at once, passing remaining sour cream. Serves 6.

CHERRY LADYFINGER DESSERT

One 16 oz. can red pitted sour cherries
Hot water
½ cup sugar
One 3 oz. pkg. cherry flavored gelatin
½ pint whipping cream
One 3 oz. pkg. ladyfingers

Topping (optional)

½ pint whipped cream
Maraschino cherries

Drain cherries, reserving juice, and set cherries aside. Measure cherry juice and add enough hot water to make 1 cup; combine with sugar in saucepan and bring to boil. Dissolve gelatin in liquid; chill until mixture is slightly thick. Whip cream and fold into thickened cooled gelatin mixture. Fold in cherries. Line bottom of 8 inch square pan with halved ladyfingers. Spread cherry mixture evenly over ladyfingers. Refrigerate overnight. If desired, garnish with whipped cream and maraschino cherries. Serves 8.

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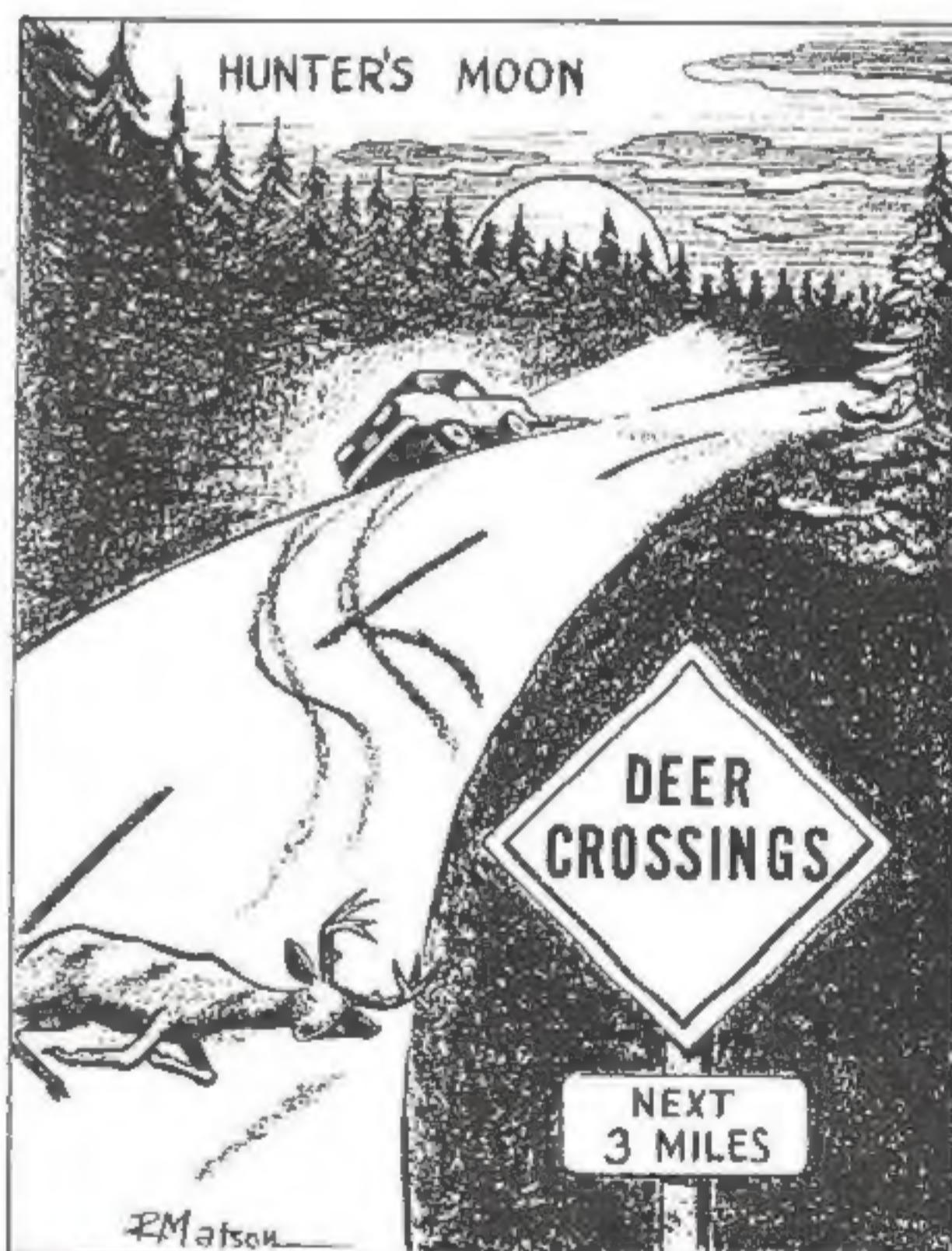
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